STITCH
RISK ASSESSMENT

MORGAN A. ADAMS, MS

PARTNER & DIRECTOR OF ONLINE RESEARCH



Morgan has worked in the litigation consulting field for nearly a decade. Morgan has consulted on hundreds of cases in areas including personal injury, product liability, wrongful death, toxic tort, employment law, medical malpractice, contracts, intellectual property, fraud, white-collar crime, insurance, and criminal law. Morgan's experience spans 30 states and includes both state and federal venues.

Over the course of her career, Morgan has conducted numerous post-trial interviews with jurors in various venues across the country. Through this experience she has obtained a strong understanding of how jurors process evidence and then use that evidence to reach verdicts. Morgan's experience has also given her a keen ability to identify and address key persuasion problems faced by her clients.

While Morgan routinely assists clients in-person through live mock trials and jury selections, she has a distinctive capability and passion for serving clients virtually through online jury research. Throughout her career, Morgan has worked to develop an online jury research product that allows clients to get answers to important questions about their case faster and at a lower cost than traditional jury research. Morgan has conducted and managed studies for cases in virtually every industry and case type, making her experience and expertise in online jury research unmatched.

Morgan earned her Master's degree in Research Psychology with a concentration in Psychology and Law from the University of Tennessee at Chattanooga where her

EDUCATION

- M.S. (Research Psychology with a concentration in Psychology and Law); The University of Tennessee at Chattanooga, *Summa Cum Laude*
- B.S. (Psychology).; Berry College, *Summa Cum Laude*

PRIOR EXPERIENCE

- Consultant, EDGE Litigation Consulting, LLC
- Consultant, Ross Trial Consulting

PROFESSIONAL MEMBERSHIPS

- American Psychology-Law Society
- Psi Chi
- Association for Psychological Science

CONTACT INFORMATION

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research was focused on jurors' perceptions of interrogations of juvenile suspects and juvenile confessions. Morgan also conducted research in the areas of child witness credibility, forensic interviews of child witnesses, and police handling of suspects with autism spectrum disorder.

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SELECTED PUBLICATIONS

Perceptions of juvenile confessions as a function of police report and questioning quality [Master's Thesis, The University of Tennessee at Chattanooga]

SELECTED PRESENTATIONS

"Assessing the Risk of Jury Trials." Gallagher Bassett CLE Presentation, Webinar, 2025

"Strategies for Effective Jury Selection." AAA CLE Presentation, Webinar, 2024

"Police Reports and Juvenile Interrogations." American Psychology-Law Society Annual Conference, Portland, OR, March 2019

"Perceptions of Interrogations and Confessions Involving Juvenile with Autism Spectrum Disorder." American Psychology-Law Society Annual Conference, Portland, OR, March 2019

"The Influence of Police Reports on Perceptions of Interrogations with Juvenile Suspects." American Psychology-Law Society Annual Conference, Portland, OR, March 2019

"Further Support for a 3-factor model of child witness credibility" American Psychology-Law Society Annual Conference, Portland, OR, March 2018

"What's working memory got to do with it?" Poster Presentation at the Association for Psychological Sciences yearly conference, Boston, MA, May 2017